

Brighter Life Community Programme



Terms of Reference

Based on corporate social responsibility globally at Sun Life Financial, the Brighter Life Community Programme in the UK contributes to philanthropic causes at a local level. The goal of the group is to support projects and charities in the communities where our employees are based that focus on the area of health but also in arts, culture and education.

Membership

The Brighter Life Community Programme committee consists of at least 4 employees. The committee meets every two months to review applications.

Purpose

The programme's primary purpose is to fund charities and community groups in Hampshire. We prefer to fund organisations with charitable status.

General guidelines:

- We only support registered charities, or groups and organisations that have charitable or non-profit making aims.
- We prefer requests linked to our focus on health to build a healthier future for the community, and create brighter lives.
- We do not provide support where a high proportion of the money raised will be used to participate in the event, such as sponsorship events abroad.
- During the Covid-19 crisis we have made additional funding available to support Hampshire based charities, where the charity itself or its beneficiaries have been impacted by the crisis.

In line with our philanthropy guidelines, we would not normally support:

- Capital projects, such as the construction of a village hall or a scout hut.
- General day-to-day running costs, staffing costs and wages, or general operating shortfalls.
- Projects requesting advertising support.
- General charitable fund raising such as Cancer Research, where our contribution would merely be one of a great number – except in any matching of employee fundraising or support for national charity days.
- Schools, playgroups or colleges (except in exceptional circumstances).
- The Services, such as Ambulance, Police or Army, that would normally be funded by central government.
- Hospitals or health service projects that would normally be funded under the NHS.
- Fraternal, political or religious organisations or activities.
- Travel or sport for its own sake.
- Any ventures partly or wholly outside the UK.

To apply:

You can download an application form from www.sloc.co.uk
Our contact details are on the form.



**Sun Life Financial
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