

Sun Life Financial of Canada

## *Uk timeline...*

Sun Life Financial of Canada was established in the UK over 120 years ago in 1893. In 1995 we bought Confederation Life and in 2009 we bought the UK operation of the Lincoln National Corporation.

Each of these companies has their own history, growing as a result of acquisitions and mergers and changing their names over the years. Consequentially, our customers may recognise us as a number of different names and companies. The timeline overleaf charts these changes.

Our logo has evolved along with Sun Life over the years. From our beginnings, the sun has been a powerful constant in our logo. A symbol of the strength, warmth and light we're committed to giving our customers as we help them achieve lifetime financial security.

Please click here  
to view the timeline



*Life's brighter under the sun*



**Sun Life Financial  
of Canada**

The Imperial Life Assurance Company of Canada was established in the UK.



Yeoman Assurance Company Limited was formed.

International Life Insurance Company (UK) Limited was formed.

Yeoman Assurance Company Limited changed its name to Citibank Assurance Company Limited.

International Life Insurance Company (UK) Limited changed its name to Cannon Assurance Limited.

Cannon Assurance Limited bought Life & Equity Assurance Company Limited.

Trident Insurance Co Limited changed its name to Trident General Insurance Company Limited.

Southampton Insurance Company Limited was formed in 1964 and changed its name to Trident Life Assurance Company Limited.

Armco Life Assurance Company Limited was incorporated in 1982 and changed its name to British National Life Assurance Company Limited.

1931

1962

1963

1972

1973

1974

1978

1982

Sun Life Assurance Company of Canada bought Confederation Life Insurance Company.

Lincoln National (UK) PLC bought British National Life Assurance Company Limited.

Imperial Trident Life Limited changed its name to Laurentian Life PLC.

The Imperial Life Assurance Company of Canada, Imperial Life (U.K.) Limited, Trident Investors Life Assurance Company Limited and Trinity Insurance Company Limited transferred most of their long term business to Trident Life Assurance Company Limited.

Trident Life Assurance Company Limited changed its name to Imperial Trident Life Limited.

Citibank Assurance Company Limited transferred its long term insurance business to British National Life Assurance Company Limited.

Trident General Insurance Company Limited changed its name to Trinity Insurance Company Limited.



Lincoln National Corporation acquired Cannon Assurance Limited establishing its presence in the United Kingdom.

British National Insurance Company Limited transferred its long term insurance business to British National Life Assurance Company Limited.

1995

1993

1989

1987

1986

1984

1983

Lincoln National (UK) PLC bought Liberty Life Assurance Company Limited.

Lincoln National (UK) PLC bought Laurentian Life PLC.

Cannon Assurance Limited changed its name to Lincoln Assurance Limited.

Lincoln Assurance Limited transferred its long term business to Laurentian Life PLC.



Laurentian Life PLC changed its name to Lincoln Assurance Limited.

Sun Life Financial of Canada Asset Managers was sold.

Sun Life Financial of Canada Unit Managers was sold.

Sun Bank including Confederation Mortgage Services and SLF Home Loans was sold.

SLF of Canada UK Limited bought Lincoln National (UK) PLC and its subsidiaries including Lincoln Assurance Limited.

Lincoln Assurance Limited changed its name to SLFC Assurance (UK) Limited.



Lincoln Unit Trust Managers including Crown and Matheson was sold.

SLFC Assurance (UK) Limited transferred its long term business to Sun Life Assurance Company of Canada (U.K.) Limited.

1995

1996

1997

2001

2009

2010

2010

2011